

BRISBANE WOMAN Workshop and Networking Evening - Tuesday 16th February Marketing Your Business Online!



You have a great looking website with fantastic products or services, but is it generating you real income?

Learn online marketing strategies that will drive new traffic to your website and turn these new prospects into paying customers.

Are you spending hundreds if not thousands of dollars on traditional advertising?

While this form of advertising can be great for generating leads, there is so much more you can do online to turn these leads into paying customers. We'll explore how to turn those visits and hits into actual sales, where your new customers will keep returning too.

Modern technology allows us to advertise our thousands of people from all over the world every day. Now is your time to tap into that market and see how this will totally transform your business in 2010! Generating more income, stream of regular, new customers – does it get any better?

You don't have to be a technical genius either – these strategies are simple and easy to implement!

In this online marketing workshop, we will:

- Discuss what many businesses are failing to do when it comes to attracting targeted online visitors to their business;
- Learn strategies to build your online presence and bring new prospects to your website; and
- Learn how to turn these prospects into buyers.

Michelle Green has over 20 years experience in customer service and training with over 5 years of internet marketing experience. She has been trained by some of the best in the business and has mentors situated all over the world, whom she remains in regular contact with to draw on their experiences and expertise.

Working with both small groups and individuals, Michelle not only trains people on how to apply these online marketing strategies themselves, but for the technologically or time 'challenged', she offers these as services as a hands off solution too. This allows many of her clients to sit back with the knowledge that all of their online marketing activities are being handled with minimal effort from themselves.

As an internet marketer herself, Michelle understands that marketing your business online requires time and effort, and she often sees businesses trying to do the right thing, but going the wrong way about it. By following her simple but effective approaches to online marketing, you can be assured you will see great results!



www.globalwebmarketingservices.com
www.thewebsitemarketingcoach.com

Event details:

Tuesday 16th February
Arrive 6 onwards for 6.30 start
Finish approx 9pm
Only \$50 including finger food

The Pineapple Hotel
705 Main Street
(Enter via Park Bar on Baine St)
Kangaroo Point

The number of attendees is kept to 40 ensuring maximum benefit for all participants. The interactive and fun speed networking component means you'll walk away with 30–40 contacts too! Build your business and meet some wonderful like-minded women.

To secure your spot go to: www.brisbanewoman.com/upcoming-workshops and scroll down to the **Buy Now** button. Phone Kylie for more information on 0407 276 759 or email kylie@brisbanewoman.com