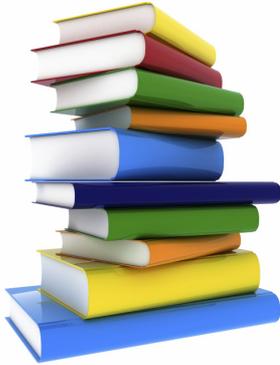


# BRISBANE WOMAN Workshop and Networking Evening - Tuesday 1st September



## How to Write, Publish and Sell your own book!

Have you ever dreamed of becoming an author?

Would you like to be seen as an expert, tell your story, grow your business or fulfil your lifetime goal of publishing a book?

The publishing world is undergoing massive change right now, and becoming an author has never been so accessible. Web 2.0 technologies enable you to write, publish, sell and promote your book for little or no money.

### In this workshop, you will discover:

- ✿ How the publishing industry is changing and why this creates an opportunity for people who want to write books;
- ✿ 5 steps to writing your own book
- ✿ How to publish your book on Amazon.com to reach a global audience
- ✿ How to use the internet to market to your audience, sell books and promote yourself as an author
- ✿ Which Web 2.0 technologies you can use for free to get you to your goal



**Joanna Penn** is the author of 3 books and is Director of [TheCreativePenn.com](http://TheCreativePenn.com), which helps people write, publish, sell and promote on the internet. She is also a business consultant and speaker.

Joanna has also written the free [Author 2.0 Blueprint](#) which teaches authors how to use web 2.0 technologies.

## Event details:

**Tuesday 1st September**  
**Arrive 6 onwards for 6.30 start**  
**Finish approx 9pm**  
**Only \$40 including finger food**

**The Pineapple Hotel**  
**705 Main Street**  
**(Enter via Park Bar on Baine St)**  
**Kangaroo Point**

*The number of attendees is kept to 30 ensuring maximum benefit for all participants. The interactive and fun speed networking component means you'll walk away with 20—30 contacts too! Build your business and meet some wonderful like-minded women.*

Each session will be an interactive, workshop- style format with a speed networking component. We want you to have fun and meet some inspiring ladies along the way. You'll leave with practical skills you can implement immediately into your work or business and a whole lot of new contacts too.

Our aim is to maximise your learning and help grow your business!

### ***To secure your spot go to:***

[www.brisbanewoman.com/upcoming-workshops](http://www.brisbanewoman.com/upcoming-workshops) and scroll down to the **Buy Now** button.

Phone Kylie for more information on 0407 276 759 or email [kylie@brisbanewoman.com](mailto:kylie@brisbanewoman.com)

***This event is proudly brought to you by Brisbane Woman and The Creative Penn***

